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Wiedemann's Expanding Distribution to Ohio

Posted on [May 3, 2013](#) by [Carla](#)



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Wiedemann's Ohio Beer Launch

Local favorite is back, by George, at Arnold's!

The new Geo. Wiedemann Brewing Co. is very happy to announce the long-awaited Ohio launch of Wiedemann's Special Lager at Arnold's Bar and Grill on May 17th.

Wiedemann has been a mark of fine Bohemian-style brewing in Cincinnati since 1870 – almost as long as Arnold's has been in business (1861) – so we're thrilled to reunite these treasured Bohemian-style institutions.

To mark the special occasion, Jim "Mr. Cincinnati" Tarbell will be delivering the ceremonial first keg of Wiedemann by horse-drawn beer wagon to Arnold's Bar and Grill, past cheering throngs of thirsty beer drinkers along Eighth Street. The tapping will take place promptly at 6 p.m. or reasonably soon thereafter to accommodate media coverage. We're honored to have Rick Wagner of East Walnut Hills – George Wiedemann's great, great grandson – on hand to draw the first glass of cold, crisp Wiedemann beer. He and other members of the Wiedemann family have embraced the revival of Wiedemann beer, now once again under local ownership.

Wiedemann pints will be available at Arnold's for \$2 throughout the evening or as long as supplies last. Lively musical entertainment will be provided by Todd Hepburn in the bar and Crowshot in the courtyard.

The first 100 customers will receive a numbered, suitable-for-framing, embossed certificate hand signed by Jon and Betsy Newberry, owners of Wiedemann, and Ronda Breeden Androski, owner of Arnold's Bar and Grill. The certificates will authenticate that they were among the first people to enjoy a fine Wiedemann beer upon its triumphant return to Cincinnati. The new Geo. Wiedemann Brewing Co. was founded by the Newberrys in 2012 to resurrect the legendary brand and reopen a Wiedemann Brewery in Newport. They developed a taste for flavorful Bohemian beer in the 1990s while living in Prague, where Jon was East European editor of Beer: The Magazine.

It's now been 30 years since the original Wiedemann Brewery in Newport was shut down by out-of-state owners and demolished. The Newberrys acquired the abandoned Wiedemann trademark and, working with Listermann Brewing Co., a small craft brewery next to Xavier University, created a new and improved recipe.

Wiedemann's Special Lager is our all-American version of the light-bodied Bohemian-style beers that the original Wiedemann Brewery made famous as Wiedemann's Bohemian Special Brew. Crafted from a blend of three American barley malts and three generous doses of aromatic hops, it's a refreshing, relatively low-alcohol beer in the Bohemian tradition. The Bohemian city of Plzen, at the time a German-speaking land, was the birthplace of golden lager beer when George Wiedemann was growing up nearby in the mid-1800s.

We're thrilled to join with Arnold's – a leading purveyor of local craft brews and an enthusiastic

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supporter of Cincinnati's brewing culture – in this tribute to George Wiedemann's legacy of fine beer and innovative brewing.

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About Carla

Communication prof, Disney travel agent (<http://themagicforless.com>), beer blogger (<http://hoperatives.com>) Disney podcaster (<http://mousemagicinaminute.com>), general blogger (<http://www.radiocarla.com>)

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May 13, 2013 at 10:02 AM

[...] 17th at 6:00 pm – Official Cincinnati Launch of Wiedemann Special Lager at Arnold's See our earlier post for more [...]

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